

# SEO

## Optimize your website for search engines and increase your visibility on the Internet

The Dynamicweb SEO module is the intuitive and user-friendly step-by-step method to achieve the advantages of professional search engine optimization. The latest research from top SEO experts has been used to develop this module, which will facilitate better traffic-generating rankings for your website on the most important search engines.

### Learn from the best

The module gives you direct access to vital keyword databases provided by the most popular search engines on the Internet. This provides you with the best possible starting point when beginning the optimization process. With access to these valuable data, the feature ensures that your website is optimized with keywords, which your potential visitors uses on the search engines.

As an extra feature you will be able to take your SEO efforts to a higher level by "spying" on how the top-10 ranked websites have designed their pages in order to rank in the top-10. This is a tool which used to be available only for high tech SEO experts, but with Dynamicweb SEO everyone can profit from these data in an easy-to-use interface.

### Getting the most out of your new SEO module

The SEO module does not require expert knowledge of search engine optimization. However, a basic knowledge of how to use search engines and what a "keyword/search phrase" means is an advantage to new users.

All new buyers of the SEO module will have the option to take part in a 1-day training course in this module as well as search engine optimization in general. This will make sure that the investment in the module can be capitalized almost instantly.

### Advantages

- » Higher search engine rankings on relevant keywords
- » Access to the search engines databases
- » Step-by-step guide
- » Integration with Dynamicweb Statistics, Extended

# SEO

## Functions

Standard

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Step-by-step guide



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Direct access to online search word databases from the biggest search engines



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Checklist on page level to ensure the optimal completion of the relevant page elements



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Fast and comprehensive analysis of competitors websites on all search words



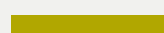
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Continuous reporting of traffic from search engines on page level



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Continuous reporting of search engine recording intervals on page level



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Extensive manual for support of all points in Dynamicweb SEO

